

# Assured Research, LLC

## *Introduction to our Firm and Services*

Assured Research is a research and advisory firm dedicated to the property/casualty insurance industry. We were formed in November, 2011 and are pleased to count U.S. and global (re)insurers, brokers, consultants, private equity firms, and business schools among our subscribers and clients. Our subscribers write or control around \$200 billion of annual premiums.

Our offerings include:

**The Assured Research Package:** Subscription research including our monthly Assured Briefings, Industry Studies, Assured Reports, and Assured Comments. We offer monthly webinars and our work may be eligible for continuing education credits.

**Educational Services:** Our Industry “Teach Ins” have been presented to hundreds of professionals. Again, our work may qualify for continuing education credits.

**Bespoke Research:** Proprietary analysis for insurance professionals and investors who subscribe to our work.

Information on our services and engagements can be found at [www.assuredresearch.com](http://www.assuredresearch.com). Our research emphasizes business development topics and we endeavor to combine unique sources of both qualitative and quantitative information when researching our topics.

**We are proud of our differentiated research which has been cited in the *New York Times* and *Wall St. Journal* in addition to trade magazines such as *Carrier Management*. Our research has also been featured in business school and risk management courses at universities across the country.**

## The Assured Research Package: YTD2021

### Assured Briefings

#### **January, 2021**

Auto Insurance: The Pandemic Brings the Future to Boardrooms

Workers’ Compensation: Strongly Opposing Forces Intersect in California

Reinsurance: Progressive’s Aggregate XOL and Linkage to Strategy

Business Development: Election Impact on Commercial Premiums

Social Inflation: Hellholes and Income Inequality

Financial Analysis: Contemplating Dispersions and Returns

### Assured Comments

Hard Market Expectations Seem Grounded. Reinsurance Exception? (January 5, 2021)

The Stock Market and Construction Industry – Two Tenets (January 11, 2021)  
No Auto Pricing War, but an Opening Salvo by Allstate (January 13, 2021)

[Assured Reports and Accounting Studies](#)

[Assured Industry Studies](#)

[Teach-Ins On Demand](#)

**Our P&C 101 Webinar is available on demand.** The webinar runs about 2 hr. 45 min. Please ask us for the link.

**Our P&C 201 Modules are also available on demand;** each running about 50 min to 1 hr. Please ask for the links.

- Financial Analysis of P/C Insurers
- Valuation of P/C Insurers
- Principles of Actuarial Work
- Reinsurance as a Management Tool